MEDIA COVERAGE REPORT

kai India

JULY 2023

PREPARED BY

BRAND STAND
BESPOKE COMMUNICATIONS

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TRINITY MIRROR
Thursday, **July 13**, 2023

KAI India launches Premium Kitchen Knife

Elevate your cooking experience with the exquisite kai Premium Kitchen Knives by KAI, a 114 years old esteemed Japanese manufacturer renowned for its top-quality kitchen tools and accessories. Crafted to perfection, the KAI Hocho Premium knife effortlessly enhances your food preparations.

The precision-engineered Japanese nakiri design, featuring a flat surface, allows for flawlessly chopping of herbs and leaves, ensuring your dishes are garnished with utmost finesse. Prepare to be captivated by the unparalleled sharpness, fine craftsmanship, and ergonomic shape, providing a comfortable and secure grip that inspires confidence in every slice.

Southern Mail
NATIONAL ENGLISH DAILY
Thursday, July 13, 2023

Elevate Your Culinary Experience with KAI India's Premium Kitchen Knife

Chennai: Elevate your cooking experience with the exquisite kai Premium Kitchen Knives by KAI, a 114 years old esteemed Japanese manufacturer renowned for its top-quality kitchen tools and accessories. Immerse yourself in a world of culinary excellence as you embrace the perfect blend of innovative design, unparalleled craftsmanship, and exceptional performance with every slice. Crafted to perfection, the KAI Hocho Premium knife effortlessly enhances your food preparations. The precision-engineered Japanese design, featuring a flat surface, allows for flawlessly chopping of herbs and leaves, ensuring your dishes are garnished with utmost finesse. Prepare to be captivated by the unparalleled sharpness, fine craftsmanship, and ergonomic shape, providing a comfortable and secure grip that inspires confidence in every slice. According to Mr. Rajesh U. Pandya, Managing Director of KAI India, "KAI knives have a pointed and sharp tip that allows for easy and smooth piercing through vegetables and fruits. Our knives are designed with ergonomics and user-friendliness in mind. The Premium Hocho range features high-quality handles with a textured surface, ensuring a secure grip while in use. Moreover, our knives are crafted with precision using high-grade stainless steel, guaranteeing long-lasting durability and exceptional cutting performance". Experience the essence of culinary artistry with the KAI India Hocho Premium Knives, now available at https://kaiindiaonline.com/ and leading e-commerce platforms. Elevate your cooking experience and unlock a world of limitless culinary possibilities for the unbeatable price range from INR 499 to 749/- only.

TAMIL SUDAR
தமிழ் சுடர்
காலை நாளிதழ்
Thursday, July 13, 2023

KAI இந்தியாவின் பிரீமியம் கிச்சன் கத்தி அறிமுகம்

சென்னை, ஜூலை 13–

114 ஆண்டு பழமையான, பாரம்பரியமிக்க, மிகவும் பிரபலமான ஜப்பானிய உற்பத்தியாளரான KAI நிறுவனத்தின் சிறந்த காய் பிரீமியம் கிச்சன் கத்திகளுடன் உங்கள் சமையல் அனுபவத்தை மேலும் சிறப்பாக்குங்கள். புதுமையான வடிவமைப்பு, இணையற்ற

கைவினைத்திறன் மற்றும் ஒவ்வொரு துண்டிலும் சிறப்பான செயல்திறன் ஆகியவற்றின் சரியான கலவையை தருவதன் மூலம், சமையலின் மிகச்சிறந்த உலகில் மூழ்கிவிடுங்கள்.

கச்சிதமாக வடிவமைக்கப்பட்ட, KAI Hocho பிரீமியம் கத்தி ஆனது, உணவுதயாரிப்புகளை சிரமமின்றி மேம்படுத்துகிறது. துல்லியமாக வடிவமைக்கப்பட்ட ஜப்பானிய வடிவமைப்பு, தட்டையான மேற்பரப்பைக் கொண்டுள்ளது, மூலிகைகள் மற்றும் இலைகளை சிறப்பான முறையில் நறுக்கி, உங்கள் உணவுகள் மிகவும் நேர்த்தியுடன் அலங்கரிக்கப்படுவதை உறுதி செய்கிறது. இணையற்ற கூர்மை, சிறந்த கைவினைத்திறன் மற்றும் பணிச்சூழலியல் வடிவம் ஆகியவற்றால் வசீகரிக்க தயாராகுங்கள். ஒவ்வொரு துண்டுகளிலும் நம்பிக்கையைத் தூண்டும் வகையில் வசதியான மற்றும் பாதுகாப்பான கைப்பிடியை வழங்குகிறது.

Tamilaka News
தமிழக நியூஸ்
நடுநிலை நாளேடு
Thursday, July 13, 2023

இணையற்ற கூர்மையை வழங்கும் KAI இந்தியாவின் பிரீமியம் கிச்சன் கத்தி

சென்னை:

114 ஆண்டு பழமையான, பாரம்பரியமிக்க, மிகவும் பிரபலமான ஜப்பானிய உற்பத்தியாளரான KAI நிறுவனத்தின் சிறந்த காய் பிரீமியம் கிச்சன் கத்திகளுடன் உங்கள் சமையல் அனுபவத்தை மேலும் சிறப்பாக்குங்கள். புதுமையான வடிவமைப்பு, இணையற்ற கைவினைத்திறன் மற்றும் ஒவ்வொரு துண்டிலும் சிறப்பான செயல்திறன் ஆகியவற்றின் சரியான கலவையை தருவதன் மூலம், சமையலின் மிகச்சிறந்த உலகில் மூழ்கிவிடுங்கள்.

கச்சிதமாக வடிவமைக்கப்பட்ட, KAI Hocho பிரீமியம் கத்தி ஆனது, உணவு தயாரிப்புகளை சிரமமின்றி மேம்படுத்துகிறது. துல்லியமாக வடிவமைக்கப்பட்ட ஜப்பானிய வடிவமைப்பு, தட்டையான மேற்பரப்பைக் கொண்டுள்ளது, மூலிகைகள் மற்றும் இலைகளை சிறப்பான முறையில் நறுக்கி, உங்கள் உணவுகள் மிகவும் நேர்த்தியுடன் அலங்கரிக்கப்படுவதை உறுதி

செய்கிறது. இணையற்ற கூர்மை, சிறந்த கைவினைத்திறன் மற்றும் பணிச்சூழலியல் வடிவம் ஆகியவற்றால் வசீகரிக்க தயாராகுங்கள். ஒவ்வொரு துண்டுகளிலும் நம்பிக்கையைத் தூண்டும் வகையில் வசதியான மற்றும் பாதுகாப்பான கைப்பிடியை வழங்குகிறது.

KAI இந்தியாவின் நிர்வாக இயக்குனர் ராஜேஷ் U.பாண்டியா பேசும்போது,

"KAI கத்திகள் கூர்மையான மற்றும் துள்ளியமான நுனியைக் கொண்டுள்ளன. இது காய்கறிகள் மற்றும் பழங்கள் வழியாக எளிதாகவும் மென்மையாகவும் வெட்டுவதற்கு ஏற்றதாக அமைகிறது. எங்கள் கத்திகள் பணிச்சூழலியல் மற்றும் பயனர் நட்பை மனதில் கொண்டு வடிவமைக்கப்பட்டுள்ளன. பிரீமியம் ஹோச்சோ வரம்பில் உயர்தரக் கைப்பிடிகள் கடினமான மேற்பரப்புடன், பயன்பாட்டில் இருக்கும் போது பாதுகாப்பான பிடியையும் வழங்குகிறது. தவிர, இந்நிறுவன கத்திகள் உயர் தர துருப்பிடிக்காத எஃகு பயன்படுத்தி துல்லியமாக வடிவமைக்கப்பட்டுள்ளது. அதனால், நீண்ட நீடித்த ஆயுள் மற்றும் விதிவிலக்கான வெட்டு செயல்திறன் உத்தரவாதம் கொண்டுள்ளது.

KAI இந்தியாவின் Hocho பிரீமியம் கத்தியை https://kaiindiaonline.com/ மற்றும் முன்னணி இகாமர்ஸ் தளங்களிலும் வாங்கலாம். உங்கள் சமையலறையை எலைட் ஆக்குவதற்கு ரூ.499 முதல் ரூ.749/ வரையிலான விலையில் இத்தயாரிப்புகளைப் பெறலாம்.

ദീപിക
DEEPIKA. THE FIRST MALAYALAM DAILY ESTABLISHED 1887
Tuesday, July 18, 2023

പ്രീമിയം നൈഫ് വിപണിയിൽ

കൊച്ചി: പ്രീമിയം കിച്ചൺ ഉല്പന്ന നിർമാതാക്കളായ കെയ് ഇന്ത്യ പുതിയ പ്രീമിയം കിച്ചൺ നൈഫ് പുറത്തിറക്കി. 499 രൂപ മുതൽ 749 രൂപ വരെയാണു വില.

KERALABHOOSHANAM
കേരള ഭൂഷണം
Estd: 1944
Thursday, **July 20**, 2023

KAI ഇന്ത്യയുടെ പ്രീമിയം കിച്ചൻ നൈഫ് ഇപ്പോൾ രാജസ്ഥാനിലും ഉൽപ്പാദനം തുടങ്ങി

കൊച്ചി: മികച്ച നിലവാരമുള്ള അടുക്കള ഉപകരണങ്ങൾക്കും ആക്സസറികൾക്കും പേരുകേട്ട 114 വർഷം പഴക്കമുള്ള ജപ്പാനീസ് നിർമ്മാതാക്കളായ കെയിയുടെ വിശിഷ്ടമായ കൈ പ്രീമിയം കിച്ചൻ നൈഫ് ഉപയോഗിച്ച് പാചക വൈഭവും പരിപോഷിപ്പിക്കാം. നൂതനമായ രൂപകൽപ്പന, സമാനതകളില്ലാത്ത കാര്യക്ഷമത വൈദഗ്ധ്യം എന്നിവ ഓരോ സ്റ്റൈലിലും ലഭിക്കും

പച്ചക്കറികളിലും പഴങ്ങളിലും എളുപ്പത്തിലും സുതാര്യമായും തുളയ്ക്കാൻ കഴിയുന്ന കൂർത്തതും മൂർച്ചയുള്ളതുമായ നുറുങ്ങ് KAI കത്തികൾ ഉണ്ട്. എർഗോണോമിക്സും ഉപയോക്തൃ സൗഹൃദവുമാണ്. പ്രീമിയം ഹൊച്ച ശ്രേണിയിൽ ടെക്സ്ചർ

ചെയ്ത പ്രതലത്തോടുകൂടിയ ഉയർന്ന നിലവാരത്തിലുള്ള ഹാൻഡിലുകൾ ഇവയ്ക്കുണ്ട്. സുരക്ഷിതമായ ഗ്രിപ്പ് ഉറപ്പാക്കുന്നു. ഉയർന്ന ഗ്രേഡ് സ്റ്റെയിൻലെസ് സ്റ്റീൽ ഉപയോഗിച്ച് കൃത്യതയോടെ രൂപകൽപ്പന ചെയ്തിരിക്കുന്നു ഗങ്കക് ഇന്ത്യയുടെ മാനേജിംഗ് ഡയറക്ടർ യു. രാജേഷ് പറഞ്ഞു.

KAI കത്തികൾ -https://kaiindiaonline.com/എന്നതിലും പ്രമുഖ ഇ കോമേഴ്സ് പ്ലാറ്റ് ഫോമുകളിലും ലഭ്യമാണ് 499 രൂപ മുതൽ 749 രൂപ വരെ വിലയിൽ ലഭ്യമാണ്

രാജസ്ഥാനിലെ നിർമ്മാണശാല 30,000 ചതുരശ്ര മീറ്ററിലധികം വിസ്തൃതിയിൽ ഉൽപ്പാദന കേന്ദ്രം സ്ഥാപിച്ചുകൊണ്ടാണ് കെഐഐ ഗ്രൂപ്പ് ഇന്ത്യൻ വിപണിയിലേക്ക് ചുവട് വെച്ചത് 190ൽ അധികം സെക്കിയിൽ സ്ഥാപിതമായ KAI പ്രായോഗിക സൗന്ദര്യ ശാസ്ത്രത്തെ സമന്വയിപ്പിക്കുന്ന സൗന്ദര്യ സംരക്ഷണത്തിനുള്ള ഗ്രൂമിംഗ് ഉൽപ്പന്നങ്ങൾക്കും പേരുകേട്ടതാണ്

കേരള പ്രണാമം
KERALA PRANAMAM
Monday, July 17, 2023

കിച്ചൺ നൈഫ് പുറത്തിറക്കി

കൊച്ചി: 114 വർഷം പഴക്കമുള്ള പ്രശസ്ത ജാപ്പനീസ് നിർമ്മാതാക്കളായ കൈ അവരുടെ പ്രീമിയം കിച്ചൺ നൈഫ് പുറത്തിറക്കി.കൃത്യമായ എഞ്ചിനീയറിംഗ് ഡിസൈൻ അസാധാരണമായ പ്രകടനവും മൂർച്ചയും മികച്ച കരകൗശലവും എർഗണോമിക് രൂപവും ഉറപ്പാക്കുന്നു, ഓരോ സ്ലൈസിലും ആത്മവിശ്വാസം പകരുന്ന സുഖകരവും സുരക്ഷിതവുമായ പിടി നൽകുന്നു. കൈ ഇന്ത്യ പ്രീമിയം കത്തികൾ, ഇപ്പോൾ 499/ മുതൽ 749/ വരെ ലഭ്യമാണ്.

Veekshanam
വീക്ഷണം
Saturday, July 15, 2023

കൈ ഇന്ത്യ പ്രീമിയം കിച്ചൻ നൈഫ് പുറത്തിറക്കി

കൊച്ചി: 114 വർഷം പഴക്ക മുള്ള പ്രശസ്ത ജാപ്പനീസ് നിർ മ്മാതാക്കളായ കൈ അവ രുടെ പ്രീമിയം കിച്ചൺ നൈ ഫ് പുറത്തിറക്കി.കൃത്യമായ എ ഞ്ചിനീയറിംഗ് ഡിസൈൻ അ സാധാരണമായ പ്രകടനവും മൂർച്ചയും മികച്ച കരകൗശല വും എർഗണോമിക് രൂപവും ഉറപ്പാക്കുന്നു, ഓരോ സ്ലൈസി ലും ആത്മവിശ്വാസം പകരു ന്ന സുഖകരവും സുരക്ഷിത വുമായ പിടി നൽകുന്നു. കൈ ഇന്ത്യ പ്രീമിയം കത്തികൾ, ഇ പ്പോൾ 499/ മുതൽ 749/ വ രെ ലഭ്യമാണ്

കേരള വാർത്ത
Kerala Vartha
2023 July 18 Tuesday

പ്രീമിയം കിച്ചൻ നൈഫ് പുറത്തിറക്കി

കൊച്ചി: 114 വർഷം പഴക്ക മുള്ള പ്രശസ്ത ജാപ്പനീസ് നിർ മ്മാതാക്കളായ കൈ അവ രുടെ പ്രീമിയം കിച്ചൺ നൈ ഫ് പുറത്തിറക്കി.കൃത്യമായ എ ഞ്ചിനീയറിംഗ് ഡിസൈൻ അ സാധാരണമായ പ്രകടനവും മൂർച്ചയും മികച്ച കരകൗശല വും എർഗണോമിക് രൂപവും ഉറപ്പാക്കുന്നു.

വർത്തമാനം
varthamanam.

Wednesday, **July 19**, 2023

പ്രീമിയം കിച്ചൻ നൈഫ്

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സിറാജ്
SIRAJ MALAYALAM DAILY SINCE 1984
Wednesday, **July 19**, 2023

കൈ ഇന്ത്യ പ്രീമിയം കിച്ചൻ നൈഫ് പുറത്തിറക്കി

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ഇന്ത്യ പ്രീമിയം കത്തികൾ, ഇപ്പോൾ 499/ മുതൽ 749/ വരെ ലഭ്യമാണ്.

वीर अर्जुन
कर्मों से राष्ट्र की सेवा में समर्पित
नई दिल्ली, बुधवार 26 जुलाई, 2023

काई इंडिया के प्रीमियम किचन नाइफ के साथ कुकिंग के अनुभव को बेहतर बनाएं

नई दिल्ली,(भाषा)। अपने उच्च गुणवत्ता वाले किचन टूल्स और एक्सेसरीज के लिए प्रसिद्ध 114 साल पुराने जैपनीज़ निर्माता काई के प्रीमियम किचन नाइफ के साथ अपने कुकिंग अनुभव को बेहतर बनाएं। काई इंडिया के प्रीमियम किचन नाइफ की फाइन क्राफ्ट्समैनशिप, और एर्गोनोमिक शेप कटिंग को बेहद आसान बना देती है और नाईफ लम्बे समय तक बेहतरीन परफोर्मेन्स देता है। इनका एक सटीक-इंजीनियर्ड जापानी डिज़ाइन है, जिसमें स्मूथ सरफेस होती है जो कि सब्जियों और फलों को स्मूथली काटने का मौका देती है। परफेक्शन के साथ तैयार किये गए काई होचो प्रीमियम चाकू अपनी शानदार कटिंग के साथ आपके अनुभव को भी यादगार बना देगा। काई इंडिया के प्रबंध निदेशक राजेश यू पांड्या के अनुसार, ÷काई के नाइफ में एक नुकीली और तेज नोक होती है जो सब्जियों और फलों को आसानी से काटने में मदद करती है। हमारे चाकू इर्गोनॉमिक्स और यूजर-फ्रेंडलीनेस को ध्यान में रखकर डिजाइन किए गए हैं। प्रीमियम होचो रेंज में उच्च गुणवत्ता वाले हैंडल्स शामिल हैं जिनमें एक टेक्स्चर्ड सतह है, जो सुनिश्चित करती है कि इस्तेमाल करते समय सुरक्षित ग्रिप बनी रहे।

Hello Entrepreneurs

Elevate Your Culinary Experience with KAI India's Premium Kitchen Knife

Crafted to perfection, the KAI Hocho Premium knife effortlessly enhances your food preparations.

By Rahul Mehra – July 25, 2023 2 Mins Read 1 Views

New Delhi: Elevate your cooking experience with the exquisite Kai Premium Kitchen Knives by KAI, a 114 years old esteemed Japanese manufacturer renowned for its top-quality kitchen tools and accessories. Immerse yourself in a world of culinary excellence as you embrace the perfect blend of innovative design, unparalleled craftsmanship, and exceptional performance with every slice.

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According to Mr Rajesh U. Pandya, Managing Director of KAI India, *"KAI knives have a pointed and sharp tip that allows for easy and smooth piercing through vegetables and fruits. Our knives are designed with ergonomics and user-friendliness in mind. The Premium Hocho range features high-quality handles with a textured surface, ensuring a secure grip while in use. Moreover, our knives are crafted with precision using high-grade stainless steel, guaranteeing long-lasting durability and exceptional cutting performance".*

Experience the essence of culinary artistry with the KAI India Premium Knives, now available at https://kaiindiaonline.com/ and leading e-commerce platforms. Elevate your cooking experience and unlock a world of limitless culinary possibilities for the unbeatable price of only **INR 499/- to 749/-.**

The 114 years plus old Japan-based KAI Group has made a foray into the Indian market with the establishment of its manufacturing facility spanned over 30,000 sq. mtrs area in Neemrana, Rajasthan. KAI brings over 800 years old Japanese legacy of forging blades directly to Indian households with its kitchen-ware range. KAI also offers high-precision beauty and personal care products to Indian consumers adding value to their daily life. As an organization, KAI India is determined to provide products prepared with detailed R&D and superior Japanese technology. With its clear vision and mission, KAI is marching towards becoming India's household name.

Founded in Seki in 1908, KAI products have cult status in Japan. The brand is known for its high-quality beauty care and grooming products integrating practical aesthetics with refined craftsmanship providing well-designed, innovative houseware and beauty care products, which are used widely in day-to-day lives.

https://helloentrepreneurs.com/business/elevate-your-culinary-experience-with-kai-indias-premium-kitchen-knife-24636/?amp=1

Business

Elevate Your Culinary Experience with KAI India's Premium Kitchen Knife

July 19, 2023

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Elevate Your Culinary Experience With KAI India's Premium Kitchen Knife

July 19, 2023 Sujata

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https://businessnewsweek.in/business/elevate-your-culinary-experience-with-kai-indias-premium-kitchen-knife/

Mumbai News Network Latest News

Wednesday, 19 July 2023

Elevate Your Culinary Experience with KAI India's Premium Kitchen Knife

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Smart Business News
Business News That Matters

Elevate Your Culinary Experience with KAI India's Premium Kitchen Knife

Views: 500 7

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https://smartbusinesnews.com/business/elevate-your-culinary-experience-with-kai-indias-premium-kitchen-knife/

BUSINESS

Elevate Your Culinary Experience with KAI India's Premium Kitchen Knife

By **Sujata**

JUL 26, 2023

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Elevate Your Culinary Experience with KAI India's Premium Kitchen Knife

By Rabindra July 26, 2023 In Business No Comments

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https://quickbiznews.com/business/elevate-your-culinary-experience-with-kai-indias-premium-kitchen-knife/

Business

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July 26, 2023

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Experience the essence of culinary artistry with the KAI India Premium Knives, now available at https://kaiindiaonline.com/ and leading e-commerce platforms. Elevate your cooking experience and unlock a world of limitless culinary possibilities for the unbeatable price.

The 114 years plus old Japan-based KAI Group has made a foray into the Indian market with the establishment of its manufacturing facility spanned over 30,000 sq. mtrs area in Neemrana, Rajasthan. KAI brings over 800 years old Japanese legacy of forging blades, directly to Indian household with its kitchen-ware range. KAI also offers high precision beauty and personal care products to the Indian consumers adding value to their daily life. KAI India as an organization is determined to provide products prepared with detailed R&D and superior Japanese technology. With its clear vision and mission, KAI is marching forward towards becoming a household name in

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Founded in Seki in 1908, KAI products have cult status in Japan. The brand is known for its high-quality beauty care and grooming products integrating practical aesthetics with refined craftsmanship providing well-designed, innovative houseware and beauty care products, which are used widely in day-to-day lives.

FVC FASHION VALUE CHAIN

Elevate Your Culinary Experience with KAI India's Premium Kitchen Knife

Fashion Value Chain

Elevate your cooking experience with the exquisite kai Premium Kitchen Knives by KAI, a 114 years old esteemed Japanese manufacturer renowned for its top-quality kitchen tools and accessories. Immerse yourself in a world of culinary excellence as you embrace the perfect blend of innovative design, unparalleled craftsmanship, and exceptional performance with every slice.

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https://fashionvaluechain.com/elevate-your-culinary-experience-with-kai-indias-premium-kitchen-knife/

THANK**YOU**